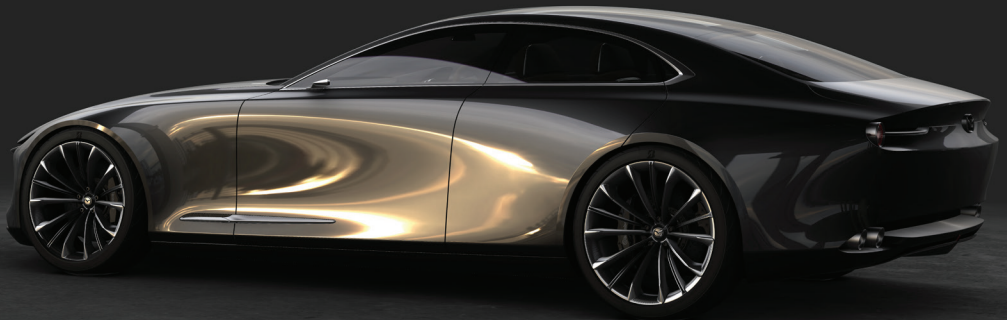


# ALL-NEW MAZDA3



## MAZDA VISION COUPE

Classic proportions further elevated via the delicate art of creating light and shadow by human hand. Mazda redefines the image of elegance through a sculpted minimalist form that comes alive with a sense of warmth and seductiveness.



## MAZDA RX-VISION

A mature expression of dynamic vitality through simplicity. The Evolved Kodo Design language adopts the 'less is more' Japanese aesthetic. Doing away with excessive character lines allows the movement of reflections to make the form come to life.



We believe in the power of human potential; creativity, imagination and the amazing things we're all capable of when we're inspired.

We believe in taking the unconventional road and going the extra mile to do work that inspires.

We believe in artisans, designers, engineers and ambassadors who pour human energy into their work.

We believe in the power of cars to move human emotions. To awaken senses, heighten reflexes, make pulses race.

We believe the joy of being alive comes from what we discover on our journey, and the inspiration we find in every mile.

Mazda makes you feel alive.





## SEDUCTIVE AND SPORTY

Despite sharing the same nameplate, the Mazda3 Sportback and Sedan exude different personalities. A powerful and solid presence, the Sportback is a dynamic expression of seductive and lasting appeal.



Mazda3 Sportback: design that liberates the spirit. With sensuous, free-flowing curved surfaces that reflect your ever-changing surroundings, evoking powerful emotions of freedom and self-expression. Opening up a world beyond conventions, where only you set the limits to your imagination and what you can achieve. It's design elevated to a provoking work of art.









## ELEGANCE AND REFINEMENT

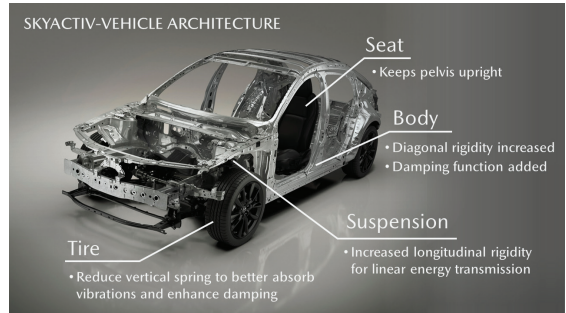
The Sedan's flowing, graceful profile lends itself a sophisticated presence with a calm, refined air. A mature audience will certainly appreciate its exterior's smooth surface movements and elegant beauty.







## MOTION INSPIRED BY YOU



### SKYACTIV-VEHICLE ARCHITECTURE

From the time we learn to walk, we learn to control our center of gravity — and thus our balance — entirely without conscious thought. It becomes as natural as breathing. And it is the inspiration for Mazda's Skyactiv-Vehicle Architecture, aimed at enabling you to fully maintain your balance even inside the vehicle.





#### G-VECTURING CONTROL PLUS (GVC PLUS)

GVC Plus is one more way Mazda's human-centric engineering makes vehicle movement more responsive, more confidence-inspiring and just more comfortable. As you enter a bend, GVC Plus momentarily lowers engine torque to transfer weight to the front wheels and enhance grip. Then as you go through the curve, engine torque is restored to shift weight rearwards for greater stability. Finally, as you exit the bend brake force is slightly applied to the outer wheels to help recover straight-line running.



## CLEANER, MORE EFFICIENT ENERGY

### SKYACTIV-G

Conventional internal combustion engines only harness around 30% of the potential energy in the fuel they consume: the rest is wasted. So Mazda developed Skyactiv-G, a high-efficiency engine that compresses the air-fuel mixture to a much higher degree than in conventional powerplants, squeezing far more energy from every drop of fuel. This high compression ratio, unparalleled among mass production engines, delivers both sheer driving pleasure and outstanding fuel economy.

The all-new Mazda3 is available with the following engines:

2.0L Skyactiv-G • 154 PS, 200 Nm

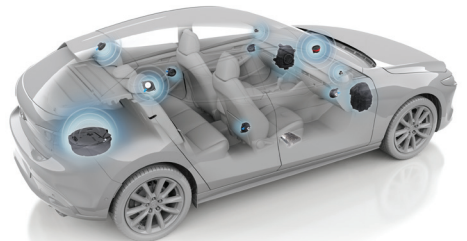
1.5L Skyactiv-G • 111 PS, 146 Nm



# THE SENSIBILITY OF SOUND

## MAZDA HARMONIC ACOUSTICS

Assured control of sound in the cabin — whether noise or music — is another key element of driving pleasure, superbly achieved by Mazda Harmonic Acoustics. This far-reaching audio initiative was developed to create a quiet cabin that insulates you from unwanted and distracting outside noise, while still allowing for the subtle sounds from the road and engine that add to the driving experience. It also drove the design of the audio system to deliver the same rich sound at both low and high volumes. Particular attention was paid to speaker placement to give deep, satisfying bass and clear, well-localized mid- and high-frequencies. The result is detailed, natural reproduction of music with astonishing depth and clarity at any volume.



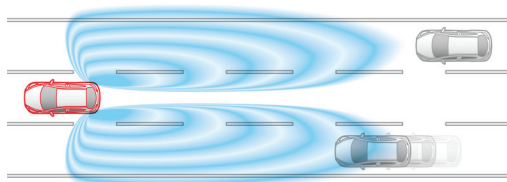


## REASSURING SAFETY, DRIVING ENJOYMENT

### MAZDA i-ACTIVSENSE

Mazda expanded the concept of safety, taking it beyond the conventional thinking on advanced safety technologies to also include the driving position, information layout, visibility, and driving dynamics. It's an ongoing effort to provide a safe and reassuring experience for everybody, including passengers in the rear seats, with the ultimate aim of making accidents a thing of the past. Mazda engineers developed i-Activsense, a suite of advanced safety technologies that includes Driver Monitoring, Front Cross Traffic Alert (FCTA), Smart City Brake Support (SCBS),

and Cruising & Traffic Support (CTS) to further enhance the driver's awareness of potential hazards. This evolving and all-inclusive approach to safety takes Mazda closer to its final goal of eliminating traffic accidents and enhanced driving pleasure.



## DRIVE NATURALLY AND SAFELY

Experience confidence-inspiring ease of operation. The all-new Mazda3 provides the pleasure of a natural, comfortable, relaxing and safe drive.

Windshield Projected Active Driving Display

Smartphone Mirroring

12-Speaker BOSE® Surround Sound System

7 Airbags

360° View Camera

Driver Monitoring System

Cruising & Traffic Support System

Smart City Brake Support

Mazda Radar Cruise Control

Front and Rear Cross Traffic Alert

Lane-Departure Warning with Lane-Keep Assist







**FREE 3-YEAR**

PERIODIC MAINTENANCE SERVICE  
Parts, Oil and Labor, or 60,000 km

Worry-free ownership is the hallmark of the Mazda driving experience. We believe that ease of ownership is key to a long and lasting relationship with your Mazda.

That is why every brand-new Mazda vehicle includes FREE parts and labor for every scheduled Preventive Maintenance Service for three years, or up to 60,000km odometer distance, whichever comes first. If you happen to need assistance, you may avail of emergency towing and minor roadside repair support\*, which comes with your brand-new Mazda. These unique benefits further enhance your Mazda's three-year, or 100,000km, New Vehicle Limited Warranty, Bumper-to-Bumper coverage.\*\*

With over 20 full-service dealerships across the country ready to attend to your vehicle's needs, you can celebrate the joy and freedom of driving that only a Mazda can deliver.

Owning a Mazda is more than just driving with confidence and reassurance. A hassle-free ownership experience is the fulfillment of Mazda's promise to be your reliable partner in life's amazing journeys.

#1 in 2016 and 2019  
according to the J.D. Power  
Philippines Customer Service  
Index (CSI) Study<sup>SM</sup>



\*For J.D. Power 2019 award information, visit [jdpower.com/awards](http://jdpower.com/awards)

\*subject to third-party charges

\*\* For the full list of the warranty coverage, please see your Mazda Service Warranty Booklet.

SPECIFICATIONS

MAZDA3		Speed	Premium	Elite
<div>Body Type</div> <div>Transmission</div> <div>Engine</div> <div>G-Vectoring Plus</div>		Sportback	Sportback / Sedan	Sportback / Sedan
		SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode	SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode	SKYACTIV-DRIVE 6-Speed Automatic with Sport Mode
		SKYACTIV-G 2.0L	SKYACTIV-G 2.0L	SKYACTIV-G 1.5L
		Equipped	Equipped	Equipped

DIMENSIONS AND WEIGHTS

<div>Overall Length</div> <div>Overall Width</div> <div>Overall Height</div> <div>Tread</div>		4,460mm	4,460mm / 4,660mm	4,460mm / 4,660mm
		1,795mm	1,795mm	1,795mm
		1,435mm	1,435mm / 1,440mm	1,435mm / 1,440mm
	Front	1,570 mm	1,570mm	1,570mm
	Rear	1,580mm	1,580 mm	1,580mm
Wheelbase		2,725mm	2,725mm	2,725mm
Minimum Curb Weight		1,346kg	1,346kg / 1,354kg	1,319kg / 1,302kg
Minimum Turning Radius		5.3m	5.3m	5.3m

ENGINE

Type	In-line, 4-Cylinder DOHC, 16-Valves	In-line, 4-Cylinder DOHC, 16-Valves	In-line, 4-Cylinder DOHC, 16-Valves
Displacement	1,998 cc	1,998 cc	1,496 cc
Compression Ratio	13 : 1	13 : 1	13 : 1
Fuel Type	91-95 RON Gasoline	91-95 RON Gasoline	91-95 RON Gasoline
Fuel System	Direct Injection	Direct Injection	Direct Injection
Maximum Output (PS/rpm)	154 / 6,000	154 / 6,000	111 / 6,000
Maximum Torque (Nm/rpm)	200 / 4,000	200 / 4,000	146 / 3,500
Fuel Tank Capacity	51 liters	51 liters	51 liters

STEERING

Type	Rack and Pinion	Rack and Pinion	Rack and Pinion
Power Steering Type	Electric Power-Assisted Steering	Electric Power-Assisted Steering	Electric Power-Assisted Steering
<div>Steering Wheels Controls</div> <div>Material</div> <div>Control Switch</div>	Leather Wrapped	Leather Wrapped	Leather Wrapped
	Audio & Bluetooth	Audio & Bluetooth	Audio & Bluetooth
	Mazda Radar Cruise Control with Cruising & Traffic Support	Mazda Radar Cruise Control with Cruising & Traffic Support	Equipped
Cruise Control	Equipped	Equipped	Equipped
Paddle Shifters			

SUSPENSION

Type	MacPherson Strut	MacPherson Strut	MacPherson Strut
Front	Torsion Beam Axle	Torsion Beam Axle	Torsion Beam Axle
Rear			

BRAKES

Type	Ventilated Discs	Ventilated Discs	Ventilated Discs
Front	Solid Discs	Solid Discs	Solid Discs
Rear			
Parking Brake (EPB)	Electric Parking Brake with Auto Brake Hold	Electric Parking Brake with Auto Brake Hold	Electric Parking Brake with Auto Brake Hold

EXTERIOR

Headlamps	Type	LED Adaptive Front-Lighting System (AFS)	LED Adaptive Front-Lighting System (AFS)	LED
	Running Lamp	LED	LED	Bulb
	High Beam Control	Equipped	Equipped	-
Wheels	Type	18" Aluminum Alloy Wheels	18" Aluminum Alloy Wheels	16" Aluminum Alloy Wheels
	Color	Gun Metal	Gray Metallic	Gray Metallic
Tires		215/45 R18	215/45 R18	205/60 R16
Wipers		Rain Sensing	Rain Sensing	Rain Sensing
Exhaust Tail Pipe		Dual Type	Dual Type	Dual Type

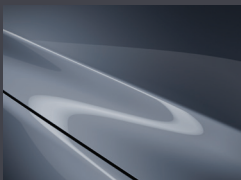
MAZDA3		Speed	Premium	Elite
Side Mirrors		Power Adjust & Power Fold with Memory	Power Adjust & Power Fold with Memory	Power Adjust & Power Fold
EXTERIOR				
Front Grille		Mesh Design	Mesh Design	Mesh Design
Front Lip		Brilliant Black	-	-
Side Skirt		Brilliant Black	-	-
Rear Skirt		Brilliant Black	-	-
Electric Glass Sunroof		Equipped	Equipped	Equipped / -
INTERIOR				
Seat & Trim Upholstery Material Color	Front	Leather Red	Leather Black	Leatherette / Fabric Black
	Driver	10-Way Power Adjust with Memory	10-Way Power Adjust with Memory	8-Way Manual Adjust
	Passenger	6-Way Manual Adjust	6-Way Manual Adjust	6-Way Manual Adjust
	Rear	Equipped with Center Armrest and Cup Holders	Equipped with Center Armrest and Cup Holders	Equipped with Center Armrest and Cup Holders
Shift Knob		Leather Wrapped	Leather Wrapped	Leather Wrapped
Audio System	Type	Mazda Connect with 8.8" LCD Monitor	Mazda Connect with 8.8" LCD Monitor	Mazda Connect with 8.8" LCD Monitor
	Phone Connectivity	USB, Bluetooth Hands-Free & Smartphone Mirroring	USB, Bluetooth Hands-Free & Smartphone Mirroring	USB, Bluetooth Hands-Free & Smartphone Mirroring
	Speakers	12-Speaker BOSE® Sound System	12-Speaker BOSE® Sound System	8-Speaker Mazda Harmonic Acoustics
Active-Driving Display (HUD)		Front Windshield Projected	Front Windshield Projected	Front Windshield Projected
Meter Set		7" LCD Display	7" LCD Display	7" LCD Display
Climate Control	Front	Automatic Dual-Zone Climate Control	Automatic Dual-Zone Climate Control	Automatic Dual-Zone Climate Control
	Rear	Rear Ventilation Louvres	Rear Ventilation Louvres	Rear Ventilation Louvres
Push Start / Stop Button		Equipped	Equipped	Equipped
Rear View Mirror		Auto Dimming	Auto Dimming	Auto Dimming
Power Windows		One-Touch Up/Down	One-Touch Up/Down	One-Touch Up/Down
SAFETY & SECURITY				
Airbag		Driver and Front Passenger, Side Driver and Passenger, Left and Right Curtain & Driver Knee Airbags	Driver and Front Passenger, Side Driver and Passenger, Left and Right Curtain & Driver Knee Airbags	Driver and Front Passenger, Side Driver and Passenger, Left and Right Curtain & Driver Knee Airbags
Anti-Lock Braking System		Equipped with EBD (Electronic Brakeforce Distribution)	Equipped with EBD (Electronic Brakeforce Distribution)	Equipped with EBD (Electronic Brakeforce Distribution)
Dynamic Stability Control (DSC)		Equipped	Equipped	Equipped
Seatbelt Warning Lamp		Driver, Front Passenger, & Rear Passenger	Driver, Front Passenger, & Rear Passenger	Driver, Front Passenger, & Rear Passenger
Smart Keyless Entry System		Equipped	Equipped	Equipped
Pedal Misuse Alert		Equipped	Equipped	Equipped
I-ACTIVSENSE (ACTIVE SAFETY)				
Driver Monitoring		Driver Attention Alert	Driver Attention Alert / Equipped	-
Front-Cross Traffic Alert		-	- / Equipped	-
Blind Spot Monitoring		Equipped with Rear Cross Traffic Alert	Equipped with Rear Cross Traffic Alert	-
Lane Departure Warning		Equipped with Lane Keep Assist	Equipped with Lane Keep Assist	-
Smart Brake Support	Front	Equipped	Equipped	-
	Reverse	Equipped	Equipped	-
SPECIAL FEATURES				
I-STOP		Equipped	Equipped	-



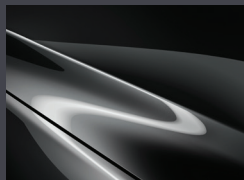
## AVAILABLE COLORS



Soul Red Crystal



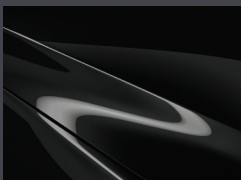
Polymetal Gray



Machine Gray



Snowflake White Pearl



Jet Black



Deep Crystal Blue

\*Specifications per variant may vary. Ask your Mazda Sales Consultant for more details.

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Mazda Philippines reserves the right to change or modify equipment specifications at any time without prior notice. Details, colors, specifications are for information only.

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